

## **A Comprehensive Approach to Minimizing Revenue Loss**

Despite initiatives to standardize and streamline, healthcare reimbursement has continued to increase in complexity and as a result, 1-3% of net revenue can be underpaid. The ultimate root causes for these underpayments are varied, running end-to-end in revenue cycle, and result in denials, aged receivables or contractual underpayments. Resource constraints often make these underpayments difficult to identify, let alone recover. Through the application of proprietary technology solutions coupled with deep subject matter expertise, C3 delivers a comprehensive set of solutions targeted to maximize recoveries and minimize revenue loss.

# **Solution Highlights**

- Proprietary technology solutions identify and deliver recoveries other vendors or in-house solutions cannot.
- Flexible offerings that can be implemented in stand-alone fashion or in combination.
- Lightweight implementation program that can deliver recoveries in less than 30 days.
- Operates as a virtual extension of your business office for seamless coordination with existing processes.
- End-to-end services with underpayments managed through to recovery.
- Contingency-based fee model presents no risk to provider.

#### Causes of Revenue Loss





## The Revenue Cycle Partner That's Right for You.

You're committed to providing the highest level of patient care. We're committed to assuring you full payment for it.

C3 Revenue Cycle Solutions reviews your zero insurance balance accounts across payers to identify underpayments:

- Contractual underpayments
- Coding and billing issues
- Credentialing/Payer Enrollment issues
- Reimbursement rule application
- Denials

We apply our proprietary technology to calculate expected reimbursement for all claims, managing them through to recovery. Finally, we establish a process wherein ongoing placement files of zero insurance balance accounts are submitted to us on a regular basis for analysis and resolution.

#### A True Part of Your Team

We are committed to your success, as our fees are contingent on collection. We receive no payment unless we recover lost revenues.

Our expertise includes implementation, contract modeling and maintenance (in our system), coding, billing, denials, collections, reimbursement and recovery expertise.

Acting as an extension of your business office, we are as self-sufficient as you allow us to be. We will take adjustments, trigger rebills, submit medical records, and work with payers directly to settle or recover revenue.

# Why Choose Us?

We are a small, boutique firm having both the bandwidth to give you the attention you deserve and the passion to provide only the highest level of customer service and outcomes.

Our proprietary software is unlike any other software available today; coupled with our physician revenue cycle expertise, our solution is unsurpassed in the industry.

We have unique expertise in both physician and hospital revenue cycles, with experience in registration, coding, billing, auditing, payer claims processing, managed care contracting, utilization management, revenue integrity, denials, payment posting, and follow-up.

Finally, our professionals have served in leadership roles at various healthcare systems and have an in-depth understanding that comes from being on the "front lines," where you are now.

# Two-Phase Approach to Underpayments:

C3's strategic two-phase process, combines technology with subject matter expertise. We identify reimbursement issues and billing/ coding errors in the course of validating collections and net revenue. We recover your full reimbursement due - on both past and current accounts. The feedback we provide on payer behavior and opportunities for revenue maximization will allow your organization to prevent these issues moving forward.

### Other Solutions Available:

- Denials
- Fee Schedule Analysis
- Process Improvement
- Revenue Cycle Assessments
- Interim Leadership



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